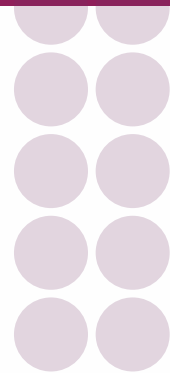




values that build worth

aipl
JOY STREET

where it all happens...



ABOUT JOY STREET

- A mixed-used development spread over 4 acres
- Located in Sector 66, Gurgaon
- A joyful mix of
 - High Street Retail
 - Serviced Apartments
 - Office Spaces
 - Multiplex, Restaurants, Food Courts & Lively Boulevards





VIEW FROM ACROSS THE 60 MT WIDE SECTOR ROAD



VIEW FROM ACROSS THE 60 MT WIDE SECTOR ROAD



The logo for aipl JOYSTREET is centered on a purple background. The word "aipl" is in a small, white, sans-serif font. "JOYSTREET" is in a large, bold, orange font with a white outline. Below the logo, the tagline "where it all happens..." is written in a smaller, white, sans-serif font.



JOY STREET - A UNIQUE MIX

- **Ground & First Floor - Retail Therapy**

Over 220 Shops set across the Ground and First Floor

Retail Outlets arranged around broad and landscaped Piazzas and Walkways.

Grand Entrance Piazza – Serves as a welcoming feature and an attractive Hang-out space.

Easy Vertical access to different levels through strategically placed Escalators, Lifts, Staircases.

Themed Street with Smaller Sized Shops for Food, Utilities, Accessories and miscellaneous





AERIAL VIEW OF MAIN PLAZA



MAIN STREET VIEW



MAIN STREET VIEW



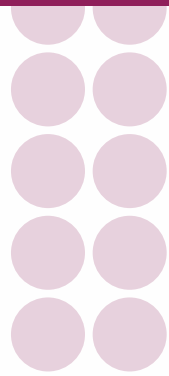
LE FERIA – THE BISTRO STREET

LOCATION MAP





BIRD'S EYE VIEW FROM THE REAR SIDE



JOY STREET - COMPONENTS

- **Second Floor**
Gourmet Hub - Exclusively for Food & Beverages and Entertainment.
Space for Nine Restaurants, A large Food Court with world cuisine and a Fun Zone
- **Third Floor**
Entertainment hub and 6 Screen Multiplex with 1200 seats
- **Fifth to Eleventh Floor**
Managed Serviced Apartments
Furnished Office Suites





DUSK VIEW OF THE FRONT FAÇADE



DUSK VIEW OF THE FRONT FAÇADE

FOOD STORY - THE FOOD COURT

- A gourmet destination like never before
- A delectable experience through cuisines from international, national and boutique food brands.
- Surrounded by premium residential area and grade A offices
- Located on second floor spread over approx. 29,000 sq.ft.
- Part of gourmet hub with 9 restaurants
- High ceiling & natural lighting
- Units ranging between 370 - 700 sq.ft.
- Climate controlled outdoor terrace
- Direct access from & to the 6 screen multiplex







RESTAURANTS WITH ATTACHED TERRACES

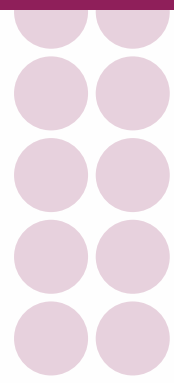




GROUND FLOOR PLAN



FIRST FLOOR PLAN



SECOND FLOOR PLAN



FOOD COURT KIOSK PLAN



NORTH

SERVICED APARTMENTS







SERVICED RESIDENCES

- Studio apartments of size 672 sq.ft. and 1 BHK apartment of size 775 sq.ft
- Generously sized and intelligently planned that maximize your living space for comfortable stay
- Reception Lobby, Concierge Service, Travel Desk
- Room Service, Coffee Shop, Valet Parking
- Health Club, Swimming Pool, Spa
- Access to retail, Entertainment & Gourmet Hub
- Housekeeping, Laundry, Access Controlled









TYPICAL FLOOR PLAN



TYPICAL FLOOR PLAN



1 BHK SUITE LAYOUT - 775 SQ.FT.



1 BHK SUITE LAYOUT - 775 SQ.FT.





PLP PLAN

Booking	Rs. 5Lacs
30 Days from Booking	10% of TSV (BSP+PLC+EDC+Parking) Minus Rs 5 Lacs
60 Days from Booking	10% of TSV (BSP+PLC+EDC+Parking)
90 Days from Booking	15% of TSV (BSP+PLC+EDC+Parking)
Completion of Super Structure	35% of TSV (BSP+PLC+EDC+Parking)
Offer of Possession	30% of TSV (BSP+PLC+EDC+Parking)

DOWN PAYMENT PLAN

Booking	Rs. 5Lacs
30 Days from Booking	10% of TSV (BSP+PLC+EDC+Parking) Minus Rs 5 Lacs
90 Days from Booking	89% of TSV (BSP+PLC+EDC+Parking)
Offer of Possession	1% of TSV (BSP+PLC+EDC+Parking)

FLEXI PAYMENT PLAN

Booking	Rs. 5Lacs
30 Days from Booking	10% of TSV (BSP+PLC+EDC+Parking) Minus Rs 5 Lacs
90 Days from Booking	40% of TSV (BSP+PLC+EDC+Parking)
15 Months from Booking	49% of TSV (BSP+PLC+EDC+Parking)
Offer of Possession (Retail)	1% of TSV (BSP+PLC+EDC+Parking)

Payment plan continued on the next page

Disclaimer: All plans, specifications, artistic renderings & images as shown in this mailer are only indicative and are subject to change as may be decided by the company or directed by any competent authority in the best interest of the development. Soft furnishings, furniture and gadgets do not form a part of the offering.

